



ASSOCIATION  
OF BANKS  
OF RUSSIA



## XXI International Banking Forum

«Financial Market: Technological Sovereignty  
and Economy's Structural Transformation»

September 25-28, 2024

XXI International Banking Forum Sponsorship Packages		General Sponsor 4,2 MM RUB*	Strategic Sponsor 3 MM RUB*	Official Sponsor 2,2 MM RUB*	Round Table Partner 1,7 MM RUB*	Forum Partner 1,2 MM RUB*
Quantity of Sponsorship Packages/Options Available		1	2	6	6	3
Participation in Forum Events	Representative's Participation in Plenary Sessions	Plenary Session №1 or Plenary Session №2	Plenary Session №1 or Plenary Session №2	Plenary Session №2 or Round Table by Agreement with Organizers	-	-
	Representative's Participation in Round Tables	Two Round Tables by Agreement with Organizers	One Round Table by Agreement with Organizers		One Sponsored Round Table for up to 200 Participants and Moderator by Agreement with Organizers	One Round Table for up to 200 Participants by Agreement with Organizers
	Additional Options	Representative's Welcome Speech at Forum Opening and Closing Ceremonies	-	-	-	-
Promotional Opportunities	Sponsor's Promotional Materials in Participant Packages	Up to 20 A4 pages	Up to 15 A4 pages	Up to 10 A4 pages	Up to 6 A4 pages	Up to 6 A4 pages
	LED Pylon at Hotel Lobby, Sponsor Flag at Hotel Entrance	Yes	Yes	Yes	Yes	Yes
	Promotional Video at Forum Hall	Up to 2 min	Up to 1,5 min	Up to 50 sec	-	-
	Additional Options	Banner at Cocktail Party	-	-	-	-
PR Opportunities	Sponsor's Logo on Forum Banner/Poster, Participant Packages, Broadcasting Screensaver, and Association Website	Yes	Yes	Yes	Yes	Yes
	Sponsor Mentioned in Association's Publications and News in Mass Media	Yes	Yes	-	-	-
	Sponsor's Presentation at Association Website	Yes	Yes	Yes	Yes	Yes
Online Options	Sponsor's Logo on Broadcasting Screensaver	Yes	Yes	Yes	Yes	Yes
Accommodation	Free Stay	1 person in Suite Room 3 persons in Standard Room	1 person in Suite Room 2 persons in Standard Room	3 persons in Standard Room	2 persons in Standard Room	2 persons in Standard Room

XXI International Banking Forum Sponsorship Packages		Section (Round Table) Sponsor 0,8 MM RUB*	Barter Sponsor from 0,5 MM RUB*	Registration Sponsor 0,5 MM RUB*	Sponsor 0,5 MM RUB*	Supporting Sponsor 0,3 MM RUB*
Quantity of Sponsorship Packages/Options Available		Unlimited	Unlimited	1	Unlimited	15
Participation in Forum Events	Representative's Participation in Plenary Sessions	-	-	-	-	-
	Representative's Participation in Round Tables	One Round Table for up to 100 Participants by Agreement with Organizers	-	-	-	-
Promotional Opportunities	Sponsor's Promotional Materials in Participant Packages	Up to 6 A4 pages	Up to 4 A4 pages	Up to 4 A4 pages	Up to 4 A4 pages	Up to 4 A4 pages
	Roll-up Banner at Section Hall	Yes	Yes	Yes	-	-
	Sponsor's Advertising	-	Sponsor's Merch in Participant Packages and Roll-up Banner at Registration Zone by Agreement with Organizers	Sponsor's Merch in Participant Packages and Roll-up Banner at Registration Zone by Agreement with Organizers	-	-
PR Opportunities	Sponsor's Logo on Forum Banner/Poster, Participant Packages, Broadcasting Banner, and Association Website	Yes	Yes	Yes	Yes	Yes
	Sponsor's Presentation at Association Website	Yes	-	-	-	-
Online Options	Sponsor's Logo on Broadcasting Screensaver	Yes	Yes	Yes	Yes	Yes
Accommodation	Free Stay	1 person in Standard Room	1 person in Standard Room	1 person in Standard Room	1 person in Standard Room	-

- While allocating presentation slots between Forum Partners and Section Sponsors, priority is given to purchasers of higher value packages.
- Each Sponsor is awarded with a Forum diploma and receives photo materials.
- \*Price for the Association's members, provided that membership fees for the previous years have been paid in full.
- The Forum's Organizing Committee reserves the right to introduce changes into the Sponsorship Packages by agreement with the Sponsors.