



ASSOCIATION
OF BANKS
OF RUSSIA



XVIII International Banking Forum

Financial industry in the context of global instability:
Russian and international practices.

15-18 September 2021

Sponsorship packages XVIII International Banking Forum		General Sponsor 3.0 million RUB	Strategic Sponsor 2.2 million RUB	Official Sponsor 1.5 million RUB	Roundtable Partner 1.3 million RUB	Forum Partner 1.0 million RUB
Number		1	2	6	6	3
Participation in events	Participation of a Representative in Plenary sessions	Plenary session 1	Plenary session 1	Plenary Session 2 or one Roundtable, as agreed with the Organizer	-	-
	Participation of a Representative in Round tables	Two Round tables by agreement	One Round table by agreement		Sponsored Round Table in a room of up to 200 people and a Moderator by arrangement with the Organizer	One Round table for up to 200 people upon agreement with the Organizer
	Extra options	Welcoming Speech at the Opening and Closing ceremonies of the Forum	-	-	-	-
Promotion opportunities	Placement of materials in Participant Folder	Up to 20 pages (A4)	Up to 15 pages (A4)	Up to 10 pages (A4)	Up to 6 pages (A4)	Up to 6 pages (A4)
	Mobile stand in the hotel lobby, Sponsor's flag in front of the hotel	yes	yes	yes	yes	yes
	Broadcasting of a video in the conference hall	Up to 2 minutes	Up to 1.5 minutes	Up to 50 sec	-	-
	Extra options	banner at cocktail reception	-	-	-	-
PR opportunities	Logo on the Forum banner in the meeting hall, Participant Folder, screen of the Forum broadcast and the Association's website	yes	yes	yes	yes	yes
	Media references in the Association's publications and news about the Forum	yes	yes	-	-	-
Online options	Sponsor's video will be broadcasted at the beginning of the conference and during the breaks between the Plenary sessions	Up to 2 minutes	Up to 1.5 minutes	Up to 50 seconds	Up to 30 seconds	Up to 30 seconds
	Sponsor's video will be broadcasted during breaks between sessions	Up to 2 minutes	Up to 1.5 minutes	Up to 50 seconds	Up to 1.5 minutes only before the selected section	Up to 30 sec only before the selected section
Accommodation	Accommodation without payment	1 person in Suite room 4 persons in Standard rooms	1 person in Suite room 3 persons in Standard rooms	4 persons in Standard rooms	4 persons in Standard rooms	3 persons in Standard rooms

Sponsorship packages XVIII International Banking Forum		Section Sponsor (Round table) 0.7 million RUB*	Barter Sponsor 0.5 million RUB	Registration Sponsor 0.4 million RUB*	Sponsor 0.35 million RUB*	On participation 0.15 million RUB
Number		Not limited	Not limited	1	Not limited	15
Participation in events	Participation of a Representative in Plenary sessions	-	-	-	-	-
	Participation of a Representative in Round tables	One round table for up to 100 people as agreed with the Organizer	-	-	-	-
Promotion opportunities	Placement of materials in Participant Folder	Up to 6 pages (A4)	Up to 4 pages (A4)	Up to 4 pages (A4)	Up to 4 pages (A4)	Up to 4 pages (A4)
	Roll-up in the section hall	yes	yes	yes	-	-
	Promotion of the Sponsor	-	Souvenirs in the participants' package and roll-up in the registration area by agreement	Souvenirs in the participants' package and roll-up in the registration area by agreement	-	-
PR opportunities	Logo on the Forum banner in the meeting hall, Participant Folder, screen of the Forum broadcast and the Association's website	yes	yes	yes	yes	yes
	Speech-presentation on the Association's website	yes	-	-	-	-
Online options	Sponsor's video will be broadcasted before the conference and during the breaks between the Plenary sessions	Sponsor information slide	Sponsor information slide	Sponsor information slide	Sponsor information slide	-
	Sponsor's video will be broadcasted during breaks between sessions	Up to 30 seconds before the agreed section	Up to 30 seconds before the agreed section	-	-	-
Accommodation	Accommodation without payment	2 persons in Standard room	1 person in Standard Room	1 person in Standard Room	1 person in Standard Room	-

- When implementing the "Forum Partner" and "Section Sponsor" packages, the current number of available slots for bank representatives in the Round tables should be assessed. It is necessary to exclude the situation related to the lack of free slots in the Round tables for the representatives of banks with the packages of higher price categories.

** Photo material of participation, awarding a diploma of the Forum is provided for all sponsors.

Organizer reserves the right to change the content of sponsorship packages by agreement with the client.